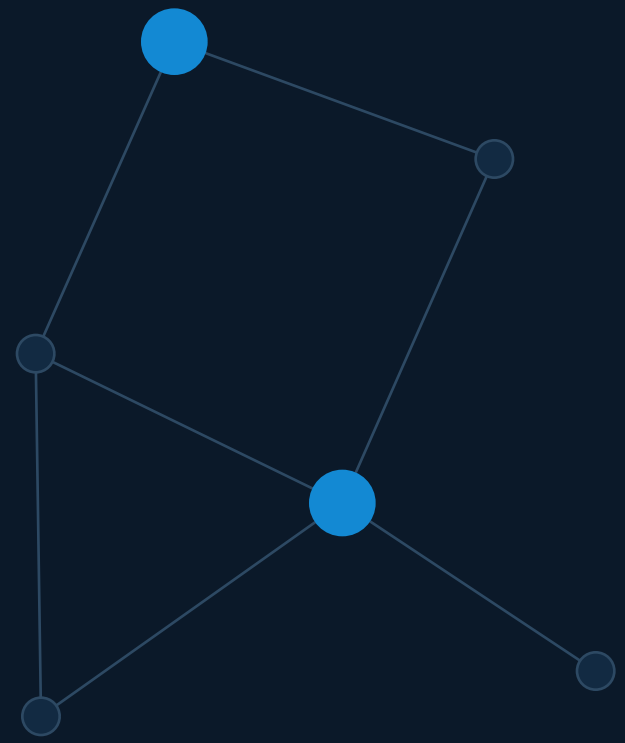
CRYPTO · BLOCKCHAIN · DIGITAL ASSETS

Media kit

Connecting brands with the conversation around crypto.



Brand partnerships & editorial opportunities

coinnetwork.info

01 / THE PUBLICATION

Crypto information. Clearer context.

Coin Network covers cryptocurrency and blockchain developments, bringing together news, market analysis and project-focused explainers.

Our focus is to make a fast-moving industry easier to follow: what is happening, how the technology works, and why a development matters.

WHO THE CONTENT IS FOR

Market followers

People tracking digital assets and market developments.

Crypto explorers

Readers learning about protocols, projects and emerging trends.

Content positioning, not a verified demographic profile.

02 / EDITORIAL FOCUS

A wider view of the digital-asset world.

01

Markets & major assets

Bitcoin, Ethereum, altcoins and the developments moving crypto markets.

02

Protocols & blockchain

Network developments, interoperability, infrastructure and project explainers.

03

DeFi & tokenization

Decentralized finance, tokenized assets and the evolution of on-chain services.

04

NFTs, gaming & Web3

Digital ownership, blockchain gaming, metaverse projects and emerging applications.

05

Policy & industry

Regulatory updates, institutional adoption and business developments.

06

Meme coins & trends

Community-driven tokens, ecosystem activity and new market narratives.

03 / MEASURED AUDIENCE

Audience & traffic snapshot.

Historical 30-day reporting period · 28 Sep – 27 Oct 2026

93
Total users
GA4-measured website users

104
Sessions
Recorded website visits

224
Page views
Recorded page-view events

93
New users
GA4 first-visit users

24.9s
Avg engagement / active user
Engagement duration ÷ 93 active users

15
Countries recorded
Excludes the (not set) bucket

Source-based measures, not estimates of verified human readers. Staging-host activity is excluded. Engagement time is not the same as article read time.

GA4 · property 372896936 · coinnetwork.info only · America/Los_Angeles

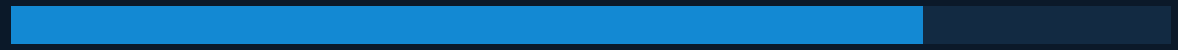
04 / ENGAGEMENT AND ACCESS

How the site is viewed.

GA4 · 28 Sep – 27 Oct 2026 · production hostname only

PAGE VIEWS BY DEVICE

Desktop 176 views · 78.6%



Mobile 48 views · 21.4%



Denominator: 224 page views. Not a user or session share.

19	**Engaged sessions** — GA4 engagement threshold
18.3%	**Engagement rate** — 19 engaged sessions ÷ 104 sessions
2m 58s	**Average session duration** — GA4 metric; not active reading time

GA4 · property 372896936 · coinnetwork.info only · America/Los_Angeles

05 / DISCOVERY

Traffic sources & search visibility.

Reporting period · 28 Sep – 27 Oct 2026

GA4 ACQUISITION · SESSIONS

Direct	91 / 87.5%
Referral	8 / 7.7%
Organic Search	4 / 3.8%
Organic Social	1 / 1.0%

GOOGLE SEARCH CONSOLE · WEB

2,375

Search impressions

5 clicks

0.21% CTR

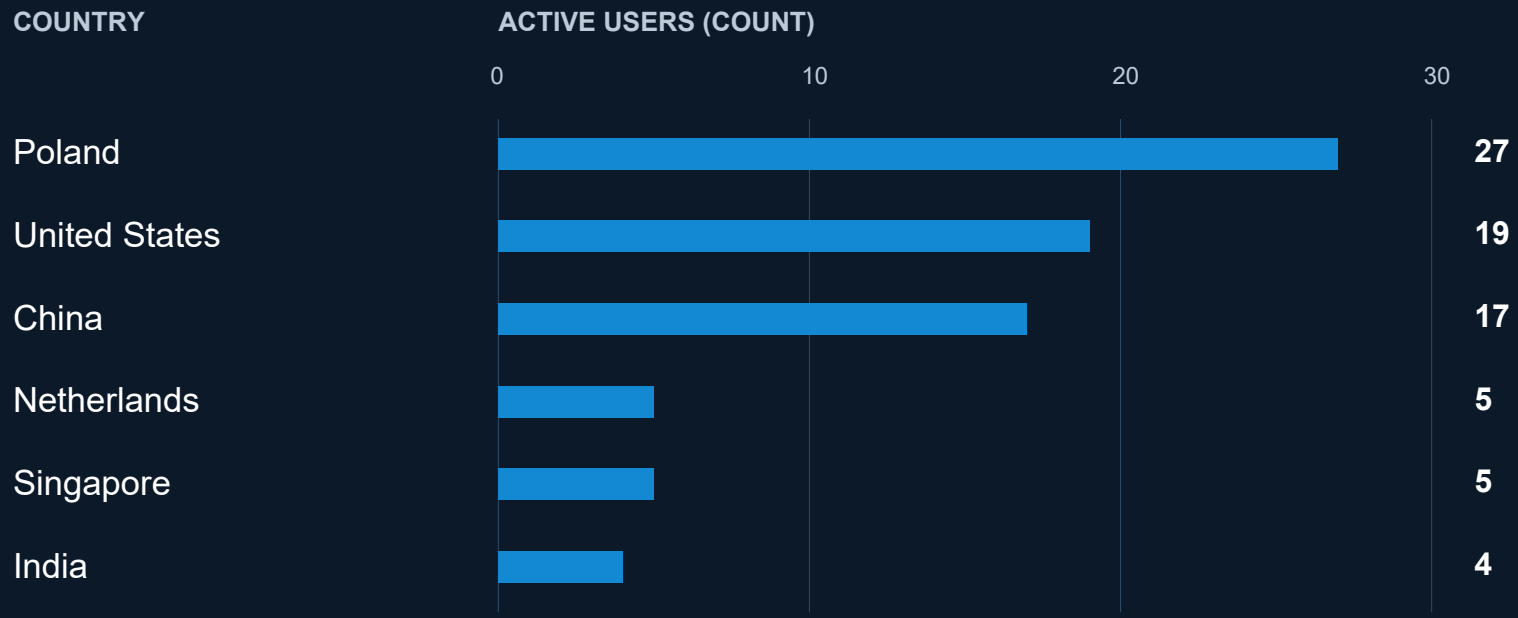
Search impressions are appearances in Google results, not website visitors or display-ad impressions. GA4 sessions and Search Console clicks use different measurement systems.

Sources: GA4 property 372896936; GSC https://coinnetwork.info/ · daily totals · data_state=all

06 / RECORDED GEOGRAPHY

Where measured activity comes from.

Top six countries by GA4 active users · 28 Sep – 27 Oct 2026



SHARE OF ACTIVE-USER TOTAL

Poland	29.0%
United States	20.4%
China	18.3%

Each count ÷ 93 active users. Users can occur in multiple countries; shares are not additive.

Source: GA4 · property 372896936 · coinnetwork.info only · America/Los_Angeles

Top six of 16 reported country buckets. User counts across countries are not necessarily additive.

07 / RATE CARD

Partnership options & pricing.

USD · rates and availability subject to booking and inventory confirmation

CONTENT & ON-SITE FEATURES

Press release publication Client-supplied announcement	**$99**
Client-written sponsored article Supplied copy, reviewed for publication	**$149**
Coin Network-written feature Publisher-written, sourced feature	**$249**
Guest post / thought leadership Client-supplied expert contribution	**$199**
Homepage feature 7 consecutive days	**$149 / 7 days**
Category sponsorship 30 consecutive days	**$199 / 30 days**

DISPLAY & CAMPAIGN ADD-ONS

300×250 banner Medium rectangle · 30 days	**$79 / 30 days**
728×90 leaderboard Leaderboard · 30 days	**$119 / 30 days**
300×600 sidebar Half-page placement · 30 days	**$149 / 30 days**
Sticky sitewide banner Responsive creative · 30 days	**$199 / 30 days**
Relevant link insertion Subject to editorial fit; sponsored link	**$39**
Social add-on Per post; channel confirmed at booking	**$29 / post**

Placements are subject to booking and inventory confirmation. Paid placement is not editorial endorsement and does not guarantee reach, traffic, rankings or returns.

08 / CAMPAIGN BUNDLES

Campaign packages.

One-off USD package prices · all deliverables subject to booking confirmation

STARTER

$199

List $277 · save $78

- 1 press release publication
- 7-day homepage feature
- 1 social post

A focused announcement campaign.

GROWTH

$349

List $435 · save $86

- 1 client-written sponsored article
- 300×250 banner for 30 days
- 7-day homepage feature
- 2 social posts

Content plus sustained on-site presence.

PREMIUM

$599

List $734 · save $135

- 1 Coin Network-written feature
- Sticky sitewide banner for 30 days
- Category sponsorship for 30 days
- 3 social posts

A broader content-led campaign.

Savings calculated from the rate card on page 08. Our policy is to label paid content and mark paid links.

09 / CONTENT-LED PACKAGE

The Authority bundle.

Introduce your project through a sourced feature, two announcements and a defined display placement. Designed for an initial content presence, not an endorsement or guaranteed search result.

- 1 Coin Network-written sponsored feature
- 2 press release publications on agreed dates
- 728×90 leaderboard banner for 30 days

TOTAL PACKAGE PRICE · USD

$499

À la carte total: $566

You save $67

No newsletter placements included: subscriber count and newsletter inventory are unverified.

10 / CAMPAIGN DELIVERY

A clear delivery plan.

Confirm your scope, materials and reporting before the campaign starts. Timelines and inventory are agreed at booking.

01

Brief & quote

Agree format, sources, deliverables, dates, channels and final commercial terms.

02

Review & prepare

Check supplied copy and creatives. Agree a review round for publisher-written content.

03

Publish & verify

Confirm the live URL and scheduled placement. Check links, labels and tracking.

04

Report delivery

Provide the live URL, dates and available page views, campaign clicks or ad metrics.

Reporting depends on installed tracking. No guaranteed traffic, rankings, indexing or conversions.

11 / CAMPAIGN REQUIREMENTS

Creative specs & booking notes.

Confirm these specifications and terms with the publisher before supplying final assets.

DISPLAY CREATIVES

Standard dimensions

300×250 · 728×90 · 300×600 pixels

Artwork and destination

PNG or JPG, landing-page URL and UTM tags. Animated formats require confirmation.

Sticky placement

Responsive desktop/mobile creatives sized for the confirmed slot.

Placement period

30 days for display/category offers; 7 days for homepage features.

CONTENT & COMMERCIAL DETAILS

Source material

Provide verified claims, source links, spokesperson details and brand assets.

Commercial disclosure

Our policy is to label sponsored content and to mark paid links with the sponsored attribute.

Scope and revisions

Final price, inventory, dates and revision terms are confirmed in the booking quote.

Payment and cancellation

Methods, taxes, due dates and cancellation terms are confirmed in the booking quote.

Age, income, professions, portfolio sizes, subscribers and social reach are omitted without verified evidence.

12 / START A CONVERSATION

Tell us what you're building.

Share your campaign brief so we can confirm the right format, timeline and quote.

SALES CONTACTS

contact@coinnetwork.info

marketingadmin@spearmint.online

ahmedfalahprofessional@gmail.com

Telegram: @MightoAll

All placements subject to booking and inventory confirmation.

INCLUDE IN YOUR BRIEF

01 Brand or project name

02 Website and verified source material

03 Campaign objective and content angle

04 Preferred format and launch date

05 Budget range and primary contact